

# Parade Float Content & Conduct Guidelines

The purpose of the parade is to provide a safe, welcoming, family-friendly community event that reflects positively on the municipality and participants.

All parade entries, floats, signage, costumes, music, and participant behaviour must meet the following standards.

## General Expectations

Parade entries must:

- Be respectful, inclusive, and appropriate for all ages
- Promote goodwill, community spirit, and positive participation
- Avoid material that may reasonably offend, intimidate, ridicule, or target individuals or groups
- Follow all directions from parade organizers and event staff

Entries may be denied participation or removed from the parade at the discretion of organizers.

## Prohibited Content

The following content is not permitted on parade floats, vehicles, signs, costumes, music, or promotional materials:

- Racist, discriminatory, hateful, or harassing content
- Mocking or stereotyping of any religion, culture, ethnicity, gender, disability, or protected group
- Profanity, obscene language, or sexually explicit material
- Violent, threatening, or graphic imagery
- Political attacks, inflammatory messaging, or intentionally divisive content
- Material intended to provoke, embarrass, shame, or demean others
- Symbols, slogans, or imagery associated with hate groups or discrimination
- Content that could reasonably be considered bullying, defamatory, or in poor taste

These standards apply whether content is presented as humour, satire, or parody.

## Political & Advocacy Messaging

Parade entries should focus on community celebration rather than political protest or controversy.

Organizers reserve the right to prohibit:

- Highly partisan messaging
- Personal attacks on elected officials or individuals
- Content likely to create conflict, complaints, or public safety concerns

## **Family-Friendly Requirement**

As the parade is intended for a broad public audience including children:

- Music, costumes, and commentary must be family appropriate
- Participants must behave respectfully toward spectators and other entrants
- Alcohol, illegal substances, or impaired participation are prohibited

## **Approval & Enforcement**

All entries are subject to organizer review and approval.

Organizers may:

- Require changes to a float before participation
- Remove unapproved signage or materials
- Refuse entry or remove participants at any time if guidelines are not followed

Failure to comply may result in removal from the parade and refusal of future participation.

## **Respectful Community Standards**

The municipality/parade committee is committed to providing an inclusive event environment where all residents and visitors feel welcome and respected.

Participation in the parade indicates acceptance of these guidelines.